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# **Consumer Law (American Casebook Series)**



## Synopsis

Cases and Materials on Consumer Law (4th ed.) retains its comprehensive coverage and has been completely updated to reflect new developments in the dynamic field of consumer law, including: • Internet marketing, ad substantiation, celebrity and other testimonials • Consumer credit regulation, and the new Consumer Financial Protection Bureau • Consumer privacy, online marketing and tracking • Emerging payment systems • e.g., credit, debit and stored value cards • Remedies • latest U.S. Supreme Court developments on consumer arbitration • Predatory lending (a capstone • chapter), the legal fallout from the subprime mortgage foreclosure crisis This text contains a balance of cases, problems that reflect modern situations, and notes with discussion questions and references to the latest consumer protection scholarship. An updated teacher's manual and a new statutory supplement, entitled Selected Consumer Statutes, are available, also.

## Book Information

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